GAINESVILLE STATE COLLEGE
FY11 STRATEGIC GOALS

STRATEGIC GOAL 1
To affirm College’s core values and provide access and opportunities for a quality higher education

Objective 1
Develop a strategic enrollment management plan aligned with Gainesville State College’s Strategic Plan to recruit, retain, and graduate, in a timely manner, a diverse student body.

Objective 2
Develop and implement new degree and certificate programs that serve current and prospective student needs and the needs of the northeast Georgia region.

STRATEGIC GOAL 2
To facilitate success and educational goal attainment for all students and to foster a welcoming environment that values and reflects diversity and inclusion.

Objective 1
Ensure students’ academic achievement through the expansion and development of academic support services that have demonstrated a record of success.

Objective 2
Increase student participation in co-curricular activities.

Objective 3
Enhance student academic success and increase student retention, progression, and graduation rates.

Objective 4
Create programs and services that support first year and at risk students.

Objective 5
Improve communication with applicants to GSC.

Objective 6
Enhance physical environment for students.

Objective 7
Encourage faculty and staff care, interaction/intervention, communication, and support of students.

Objective 8
Strengthen and support positive relationships between GSC and school systems.

Objective 9
Facilitate success through diversity and inclusion

**STRATEGIC GOAL 3**

*To ensure academics standards of excellence with accountability*

**Objective 1**

Ensure regional and global relevancy in academic programs

**Objective 2**

Ensure the delivery of a high-quality education at Gainesville State College by maintaining appropriate faculty- and staff- to-student ratios, class sizes, and a compensation plan to attract and retain a well-qualified, diverse faculty and staff

**Objective 2**

Improve student performance at the college, after transfer, and in the workplace

**STRATEGIC GOAL 4**

*To promote the growth and well-being of faculty and staff through professional development and recognition.*

**Objective 1**

Increase opportunities for faculty and staff to participate in regional, national, and international professional organizations and activities and support for further educational opportunities

**Objective 2**

Support and reward faculty and staff members who make a meaningful contribution to student learning and success

**Objective 3**

Develop online training opportunities for faculty and staff

**Objective 4**

Assure faculty and staff compensation comparable to other similar institutions and areas

**STRATEGIC GOAL 5**

*To continue developing sources of funding while maintaining sound fiscal and operational standards and practices*

**Objective 1**

Work with the University System of Georgia to increase state funding allocations to reflect the College’s enrollment needs and increased expenditure per Full Time Equivalent student to approach the System average for State and Two-Year Colleges

**Objective 2**

Comply with University System policies, state regulations, federal guidelines, and other accountably by reviewing procedures on a continuous basis to ensure:

1. The effectiveness of internal control processes and systems
2. The accuracy, reliability and timeliness of management information reporting
3. Compliance with laws, regulations and university policies and procedures
4. The effectiveness and efficiency of management systems for achieving university objectives and for considering business risks
5. The reliability and security of information systems and computer operations

Objective 3
Seek alternative funding to support new and existing programs and services

Objective 4
Promote cost effective operation of the College

Objective 5
Maximize instructional space on both campuses

STRATEGIC GOAL 6
To enhance and promote the college’s services and opportunities to the community

Objective 1
Utilize programs, services, and resources to respond to community needs

Objective 2
Support faculty, staff, and student involvement in the community

Objective 3
Increase community awareness of services and opportunities