Communication with Film & Digital Media Production Concentration (B.A.)

A baccalaureate degree program must contain a minimum of 120 semester hours, at least 21 of which must be upper division hours (3000-4000 level) in the major field. The program must require at least 39 semester hours of upper division work overall.

UNG’s B.A. degrees require foreign language proficiency at the intermediate level (2001 or 2002). Students should consult with their advisor to determine which courses to take to attain this level of proficiency and where to place the courses in their program of study.

Core Curriculum Requirements 60 hours

Refer to Semester Core Curriculum Areas A-E

Area A1: No exceptions

Area A2: MATH 1001 acceptable

Area B: COMM 1503 recommended

Area C2: COMM 1110 or MDST 1110 recommended

Area D: MATH 2400 or CSCI 1250 recommended

Area E: No exceptions

Area F. Courses Appropriate to Major 18 hours

Required Courses (12 hours)
• COMM 1100 - Intro to Human Communication
• COMM 2900 - Introduction to Media Studies

Choose One:
• MDST 2100 - Writing for Media
• JOUR 1010 – News Writing and Reporting

Choose One:
• COMM 1400 - Foundations in Media Techniques
• MDST 2500 – Intro to Film & Digital Media Production

Electives (6 hours)

Suggested Courses:
• ART 1020 - Two-Dimensional Design & Color Theory
• ART 1450 - Intro to Computer Imagery (for Non-Majors)
Courses Required for the Major 60 hours

Required Courses (15 hours)

- MDST 3150 - Pre-Production
- MDST 4150 - Media Production Finance, Management & Distribution
- COMM 4300 - Media Law & Ethics
- COMM 4800 - Communication & Media Theory
- COMM 4900 - Senior Capstone

Competency Areas

Production competency (6-9 hours)

- MDST 3300 - Directing for Motion Pictures I
- MDST 3500 - Production I: Cinematography
- MDST 4300 - Directing for Motion Pictures II

Postproduction competency (6-9 hours)
- MDST 3200 - Audio Production for Visual Media
- MDST 3700 - Post-Production
- MDST 4700 - Digital Intermediate Effects

**Studio Production competency (3-6 hours)**

- MDST 3800 - Studio Production I
- MDST 4800 - Studio Production II

**Writing competency (6-9 hours)**

- MDST 3100 - Screenwriting
- MDST 3750 - Writing for Television
- MDST 4100 - Feature Film Writing

**History competency (6-12 hours)**

- MDST 3301 - Film History I
- MDST 3302 - Film History II
- MDST 3350 – Media History
- MDST 4310 - American Film History
- MDST 4320 – Animation History
- MDST 4390 - Topics in Moving Image History

**Electives**

3-18 hours chosen from the courses above or in consultation with your major advisor. Suggested courses:

- COMM 3700 - Introduction to Public Relations
- COMM 3740 – Communication Research
- COMM 3760 – Public Relations Writing
- COMM 4700 – Public Relations Campaigns
- COMM 4950 - Internship
- ENGL 2290 - Introduction to Playwriting
- ENGL 3190 - Playwriting Workshop
- JOUR 2000 - News Production I
- JOUR 3000 - News Production II
- JOUR 3050 – Data Journalism
- JOUR 3750 - Broadcast Journalism
- JOUR 4800 - News Production III
- MDST 3000 - Acting for Camera I
- MDST 4000 - Acting for Camera II
- MDST 4200 – Diversity in the Media
- MDST 4220 – Sports and Media
- MDST 4590 – Topics in Film & Digital Media
- MDST 4610 – Film as Literature
- THEA 2070 - Script Analysis
- THEA 2150 - Principles of Design
- THEA 2160 - Drawing for the Theatre
- THEA 2525 - Stage Make-up
• THEA 3070 - Playwriting
• THEA 3110 - Directing
• THEA 3222 - Costume Design
• THEA 3225 - Sound Design & Reinforcement
• THEA 3510 - Lighting Production
• THEA 3525 - Audio Production
• THEA 4215 - Media and Projections for Theatre

Other Requirements

• Learning Goals
  o US Perspective
  o Global Perspective
  o Critical Thinking
• US and Georgia History Requirements
• US and Georgia Constitution Requirements
• Regents’ Reading and Writing Requirements