Communication with Multimedia Journalism Concentration (B.A.)

A baccalaureate degree program must contain a minimum of 120 semester hours, at least 21 of which must be upper division hours (3000-4000 level) in the major field. The program must require at least 39 semester hours of upper division work overall.
UNG’s B.A. degrees require foreign language proficiency at the intermediate level (2001 or 2002). Students should consult with their advisor to determine which courses to take to attain this level of proficiency and where to place the courses in their program of study.

Core Curriculum Requirements 60 hours

Refer to Semester Core Curriculum Areas A-E

Area A1: No exceptions

Area A2: MATH 1001 acceptable

Area B: COMM 1503 recommended

Area C2: COMM 1110 or MDST 1110 recommended

Area D: MATH 2400 or CSCI 1250 recommended

Area E: No exceptions

Area F. Courses Appropriate to Major 18 hours

Required Courses (12 hours)
- COMM 1100 - Intro to Human Communication
- COMM 2900 - Introduction to Media Studies

Choose One:
- MDST 2100 - Writing for Media
- JOUR 1010 – News Writing and Reporting

Choose One:
- COMM 1400 - Foundations in Media Techniques
- MDST 2500 – Intro to Film & Digital Media Production

Electives (6 hours)

Suggested Courses:
- ART 1020 - Two-Dimensional Design & Color Theory
- ART 1450 - Intro to Computer Imagery (for Non-Majors)
- ART 2510 - Introduction to Art History I
- ART 2520 - Introduction to Art History II
- ART 2810 - Intro to Digital Photography (for Non-Majors)
- COMM 1110 - Public Speaking
- COMM 1500 - Interpersonal Communication
- COMM 1503 – Communicating in Diverse Cultures
- CSCI 1301 - Computer Science I
- ENGL 2010 - Technical Communication
- ENGL 2210 - Magazine Production I
- ENGL 2290 Introduction to Playwriting
- JOUR 2000 – News Production I
- JOUR 2100 - Media Layout & Design
- JOUR 2700 - Multimedia Journalism
- MATH 2400 - Elementary Statistics
- MDST 1500 – Seminar on the Film & Digital Media Industry
- MDST 2150 – Literature and Film
- MDST 2350 – World Cinema
- PSYC 1101 - Introduction to Psychology
- SOCI 1101 - Introduction to Sociology
- SOCI 1160 - Introduction to Social Problems
- THEA 1150 - Fundamentals of Acting
- THEA 2070 Play Script Analysis
- THEA 2150 - Principles of Design
- Or other courses relevant to the student’s plan of study, chosen in consultation with an advisor

Courses Required for the Major 60 hours

Required Courses (24 hours)

- JOUR 2000 - News Production I
- JOUR 3000 - News Production II
- JOUR 3010 - Advanced Newswriting & Reporting
- JOUR 3100 - Online Journalism
- JOUR 4800 - News Production III
- COMM 4300 - Media Law & Ethics
- COMM 4800 - Communication & Media Theory
- COMM 4900 - Senior Capstone

Advanced Multimedia Journalism Electives (18-36 hours)

- JOUR 3000 - News Production II (May be repeated for up to 6 hours)
- JOUR 3020 - Public Affairs & Community Reporting
JOUR 3050 – Data Journalism
JOUR 3070 - Editing
JOUR 3550 - Feature Writing
JOUR 3750 - Broadcast Journalism
JOUR 4100 - Literary Journalism
JOUR 4800 - News Production III
JOUR 4903 - Seminar in Mass Communication
MDST 3350 – Media History
MDST 3500 - Production 1: Cinematography
MDST 3700 - Post-Production
MDST 3800 - Studio Production I
MDST 4200 – Diversity in the Media
MDST 4220 – Sports and Media
MDST 4800 - Studio Production II
COMM 4901 - Practicum (May be taken three times for credit)
COMM 4950 - Internship

Electives

0-18 hours of courses chosen in consultation with your major adviser

Other Requirements

- Learning Goals
  - US Perspective
  - Global Perspective
  - Critical Thinking
- US and Georgia History Requirements
- US and Georgia Constitution Requirements
- Regents’ Reading and Writing Requirements