BA in COMMUNICATION with concentration in

MULTIMEDIA JOURNALISM

Core Curriculum Requirements

Area A1: No exceptions

Area A2: MATH 1001 acceptable

Area B: COMM 1502 recommended

Area C: ENGL 2150 & COMM 2050 recommended

Area D: CSCI 1250 or MATH 2400 recommended

Area E: No exceptions

Area F (18 Hours)

Required Courses (12 hours)
- COMM 1100 – Introduction to Human Communication (3)
- COMM 1400 – Foundations in Media Techniques (3)
- MDST 2100 – Writing for Media (3)
- COMM 2900 – Introduction to Media Studies (3)

Foreign Language Requirement (3 hours):  
- Any non-English Language course at the 1001 or higher level

Elective Courses (3 hours)
- ART 1450 – Introduction to Computer Imagery (for Non-Majors) (3)
- ART 2510 – Introduction to Art History I (3)
- ART 2510 – Introduction to Art History II (3)
- ART 2810 – Introduction to Digital Photography (for Non-Majors) (3)
- COMM 1110 – Public Speaking (3)
- COMM 1500 – Interpersonal Communication (3)
- CSCI 1301 – Computer Science (3)
- ENGL 2010 – Technical Writing (3)
- ENGL 2801 – Magazine Production I (3)
- MATH 2400 – Elementary Statistics (3)
- PSYC 1101 – Introduction to Psychology (3)
- SOCI 1101 – Introduction to Sociology (3)
- SOCI 1160 – Introduction to Social Problems (3)
Major Requirements (60 hours)

Required Courses (24 hours)
- JOUR 2000 News Production I (3 hrs)
- JOUR 3000 News Production II (3 hrs)
- JOUR 3010 Advanced Newswriting and Reporting (3 hrs)
- JOUR 3100 Online Journalism (3 hrs)
- JOUR 4000 News Production III (3 hrs)
- MDST 4300 Media Law & Ethics (3 hrs)
- COMM 4800 Communication and Media Theory (3 hrs)
- COMM 4900 Senior Capstone (3 hrs)

Advanced Multimedia Journalism Electives (18-36 hours)
- JOUR 3000 News Production II (3 hrs) (May be repeated for up to 6 hours)
- JOUR 3020 Public Affairs and Community Reporting (3 hrs)
- JOUR 3050 Computer-Assisted Reporting (3 hrs)
- JOUR 3070 Editing (3 hrs)
- JOUR 3550 Feature Writing (3 hrs)
- JOUR 3700 Introduction to Public Relations (3 hrs)
- JOUR 3750 Writing for Broadcast (3 hrs)
- JOUR 4000 News Production III (3 hrs) (May be repeated for up to 6 hours)
- JOUR 4100 Literary Journalism (3 hrs)
- JOUR 4200 Social Groups and the Media (3 hrs)
- JOUR 4903 Seminar in Mass Communication (3 hrs)
- MDST 3500 Production I: Cinematography (3 hrs)
- COMM 4901 Practicum (1 hour, may be taken three times for credit)
- COMM 4950 Internship (1 hr)

Electives
0-18 hours of courses chosen in consultation with your major adviser
Suggested Electives:
- BUSA 3108 Managerial and Business Communication (3 hrs)
- MGMT 3661 Fundamentals of Management (3)
- ENGL 2230 Intermediate Composition (3 hrs)
- ENGL 3010 History of the English Language (3 hrs)
- ENGL 3050 Advanced Grammar (3 hrs)
- ENGL 3130 Advanced Composition (3 hrs)
- ENGL 3195 Introduction to Publishing (3 hrs)
- ENGL 3670 American Realism and Naturalism (3 hrs)
- ENGL 3675 American Modernism (3 hrs)
- ENGL 3680 Contemporary American Literature (3 hrs)
- ENST/COMM 3040 Environmental Communication (3 hrs)
- ENST/SOCI 3230 Social Change (3 hrs)
- ENST 3060 History and the Environment (3 hrs)
- ENST 4035 Environmental Policy, Politics and Law (3 hrs)
• ITEC 3211 Foundations of Database Design (3 hrs)
• ITEC 3411 Foundations of Webmaster (3 hrs)
• ITEC 4412 Intermediate Webmaster (3 hrs)
• Any 3000 or 4000-level COMM or MDST course