Why YOU Should Complete College

The Outcome is Income!

College Graduates **earn an average of $1,000,000** more than high school graduates in lifetime earnings.

4-Year Degree holders earn an average of $21,100 more annually than high school graduates.

2-Year Degree holders earn an average of $9,400 more annually than high school graduates.

College Graduates had an unemployment rate of 4.1% in 2012 compared to 11.2 for high school graduates.

The poverty rate in 2011 was 5% for college graduates compared to 14% for high school graduates.

10% of adults born in poverty eventually earned over **$91,000 per year** with a 4-Year Degree.

47% of adults born in poverty that did not obtain a 4-Year Degree remained in poverty.

College graduates are more likely than high school graduates to obtain employment that offers retirement benefits, tuition reimbursement, a health savings account and commuting costs.

Sources:
College Board - Education Pays, 2013.
Georgetown University - The College Payoff, 2011.

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