

25th Annual Meeting

Auxiliary Services Council of Georgia

UNG | UNIVERSITY of
NORTH GEORGIA™
THE MILITARY COLLEGE OF GEORGIA*

Dahlonega, Georgia

March 12 - 13, 2024



Sponsored by:

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Conference Agenda

Day 1: Tuesday, March 12

Cottrell Center: 156 S Chestatee St, Dahlonega, Georgia 30533

Check-in: All attendees should meet at the Cottrell Center to check-in to ASCOG Conference 2024. The address is to our parking office due to the new building not having a direct route to the correct parking lot. Once you arrive, turn on to Church Street SW, and turn left into our designated parking lot, L16. (See Day One Parking Map attachment for reference) . There will be a digital sign to show you when to turn and our parking staff will be on-site to help direct you to the correct lot. You are welcome to check-in at your hotel before you attend the event. Please note, there is limited parking at the Smith House, but is within walking distance to the Cottrell Center.

- 3:00 - 4:30pm Registration/Hotel Check-in
- 3:30 - 5:30pm UNG Campus Shuttle Tour #1 at 3:30pm & Tour #2 at 4:30pm
- 6:00 - 7:30pm Networking Dinner, Cottrell Center Ballroom
- 7:30 - 9:00pm Late Night Social Event: UNG Observatory Viewing (**Weather Permitting**)
- 9:00 - 9:30pm Shuttle to Smith House Hotel/Cottrell Center

Day 2: Wednesday, March 13

UNG Banquet Hall 404 Georgia Circle, Dahlonega, Georgia 30597

Check-in: All attendees who did **not** attend Day 1 will check-in at the UNG Banquet Hall. You will have two options to park and walk to the banquet hall. (See Day Two Parking Map attachment for reference)

- 7:30 - 8:00am Registration/Check-in
- 8:00 - 9:00am Breakfast - UNG Banquet Hall
- 8:00 - 9:00am **Session 1: Welcome to Annual Meeting**
Guest Speakers: Dr. Michael P. Shannon, UNG President and James Shore, Interim SVP, Business & Finance
- 9:00 - 9:45am **Session 2: Rochester - Campus of the Future**
Presenters: Darrell Rochester, CEO and Jarrod Black, Senior Vice President
- 9:45 - 10:00am Snack Break
- 10:00 - 10:45am **Session 3: Electric Shuttles at UGA**
Presenter: Brett Jackson, Associate Vice President & Todd Berven, Director of Transportation & Parking Services
- 10:45 - 11:30am **Session 4: Bookstore Panel**
Presenters: Barnes & Noble College
Bobby Hamous, Vice President, Stores
Jennifer Russell, Sr. Director, Client Solutions
Greer Hallmark, Regional Manager
- 11:30 - 12:30pm **Networking Lunch - Let's talk about NACAS!**
- 12:30 - 1:15pm **Session 5: Dining Panel**
Presenters: Aramark Collegiate Hospitality
Adam Summer, Director of Strategic Planning
Krystal Sergent, Strategic Solutions Manager, Collegiate Hospitality Growth
David Amorine, Director of Business Development
Brandon Lucas, Regional Director of Marketing
- 1:15 - 1:45pm Round Table & Hot Topic Discussion
- 1:45 - 2:00pm Wrap up/Adjourn/Plans for Next Year

Thank you to our Sponsors



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