Dear Student,

We would like to truly thank you for your participation in the Business Ethics: Educate Program today!

One of the focuses of the BB&T Center for Ethical Leadership is around K-12 programming because of a belief in the boundless potential of young people. We are dedicated to contributing to our business leadership community through practical education and experience with ethical decision-making.

The mission of the BB&T Center for Ethical Leadership is to facilitate critical thinking, promote disciplined decision making and support education in ethical leadership through education, research and professional development programs at the community, university and K-12 levels. As an initiative of the Mike Cottrell College of Business, the College’s overall mission is to produce skilled, ethical business leaders who are competitive in the regional and global environment.

BB&T and the University of North Georgia partnered due to strong core values that each share, to include things like loyalty, respect, honesty and integrity. Your participation here today has exposed you to business ethics education and leadership tools that we hope you will take and develop further as you continue your career path.

We encourage you to stay connected with us at BBTCEL and Facebook.

Best Regards,

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If you need this document in an alternate format for accessibility purposes (e.g. Braille, large print, audio, etc.) please contact Rose Procter, Director of the BB&T Center for Ethical Leadership, 706-867-2966, rose.procter@ung.edu.