



UNG Mike Cottrell
College of Business
UNIVERSITY of NORTH GEORGIA
BB&T CENTER FOR ETHICAL LEADERSHIP

OUR PARTNERS:



Dear Student,

The BB&T Center for Ethical Business Leadership within the Mike Cottrell College of Business at the University of North Georgia (UNG) has a mission to facilitate critical-thinking and promote ethical decision-making to our future business leaders... that is YOU!

The BB&T Center for Ethical Business Leadership and our partners have created a Business Ethics: Experience program through simulation. Learning about values and ethics and having to act upon them are two very different things. We believe providing you with immersion into business environments, “real-life” situational scenarios and requiring you to provide your decisions to a live panel of business community leaders will provide you an increased learning of how your ethics are applied in business; thus, giving you the ability to “voice your values.”

BEE-2 Program Objectives

- Business environment immersion
- Critical thinking in ethical decision-making in business through situational scenarios
- Ethical defense through defending decisions to a live business community panel

This program is recognized by the Georgia Department of Labor and satisfies requirements for the Georgia Business Ethics Student Training (GABEST) certification program. Congratulations on working towards achieving that outstanding certification highlighting your dedication!

We look forward to being with you today and hope you enjoy the BEE-2 program.

Sincerely,

Rose Procter

Rose Procter, Director
BB&T Center for Ethical Business Leadership



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If you need this document in an alternate format for accessibility purposes (e.g. Braille, large print, audio, etc.) please contact Rose Procter, Director of the BB&T Center for Ethical Leadership, 706-867-2966, rose.procter@ung.edu.