Interested in ethical maturity?

For more information on the Ethical Culture Indicator or other ethics consulting or training services, contact us.

BB&T Center for Ethical Leadership
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“Chick-Fil-A® is known for its ethical culture and values-based leadership. The ECI allowed us to get a pulse check on areas of opportunity to strengthen leadership effectiveness and to further develop our employees ethical decision-making.”

Tony Kellar, CFA Operator
Dahlonega & Dawsonville

Is your culture what you intend it to be? Unethical behavior by employees of an organization comes with tremendous costs. Fines, legal expenses, lost employee morale, failed projects and lost production are just some of those costs.

Developed through the BB&T Center for Ethical Leadership, the Ethical Culture Indicator (ECI) is an automated survey that provides employee engagement and ethical feedback to identify strengths and areas of opportunity for an organization’s culture. The ECI can be administered to either all employees or specific teams within an organization.

The ECI can also serve as a benchmark to measure organizational changes made to improve employee engagement and ethical activity.

25% of U.S. workers state that they have witnessed unethical behavior where they work.

84% believe culture is critical to business success and 60% think culture is more important than strategy.

202% Companies with engaged and healthy ethical cultures perform 202% better.

Source for above statistics, respectively: LRN Ethics Study, 2013 PWC Culture and Change Management Survey and 2014 The High Cost of Unhappy Employees Survey