



UNG Mike Cottrell
College of Business
UNIVERSITY of NORTH GEORGIA
TRUIST CENTER FOR ETHICAL LEADERSHIP

OUR PARTNERS:



Dear Panelist,

The TRUIST Center for Ethical Leadership within the Mike Cottrell College of Business at the University of North Georgia (UNG) has a mission to facilitate critical-thinking and promote ethical decision-making to our future business leaders throughout the North Georgia region ... and we couldn't do it without you! **We thank you for your service {DATE} on the panel for the Building Ethical Employability program.**

The TRUIST Center for Ethical Leadership and our partners created the Building Ethical Employability (BEE-2) program to be held at {LOCATION}. Learning about values and ethics and having to act upon them are two very different things. We believe providing our high schools students with immersion into business environments, “real-life” situational scenarios and requiring them to verbalize their decisions to you as a leader within the North Georgia business community will provide them with an increased learning of how their ethics are applied in business; thus, giving them the ability to “voice their values.”

BEE-2 Program Objectives

- Business environment immersion
- Critical thinking in ethical decision-making in business through situational scenarios
- Ethical defense through defending decisions to a live business community panel

We have provided you with more details in the attached Panel Directions/Guidelines, but want you to understand that your role is to interact and briefly discuss a selected scenario with the individual groups and then to provide the students as a whole feedback from their responses. Your role simply is an advisor/mentor role on these types of everyday decisions our future leaders could face in their careers.

Again, we are thankful for your time and your commitment to our North Georgia leaders! I look so forward to seeing you on October 23rd!

Sincerely,

Rose Procter

Dr. Rose Procter, Director
TRUIST Center for Ethical Leadership



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