

Interested in ethical maturity?

For more information on the Building Ethical Leaders leadership development program or other ethics consulting or training services, contact us.

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Building Ethical Leaders Leadership Development Program

UNG Mike Cottrell
College of Business

UNIVERSITY of NORTH GEORGIA™

BB&T CENTER FOR ETHICAL LEADERSHIP

If you need this document in a different format, please contact Nick Kastner, nick.kastner@ung.edu, or call 706-867-2967.



FONDA HARRISON

who serves as associate superintendent of teaching and learning of the Forsyth County School System has partnered with the BB&T Center for Ethical Leadership to provide ethics training to all principals and vice principals in the school district.



How we *lead* matters.

OVERVIEW

The Building Ethical Leaders (BEL) program is a leadership development program designed in partnership with EthicsGame, LLC and their founder Dr. Catharyn Baird to facilitate effective leadership by:

- Delivering an individualized ethical perspective through the *Ethical Lens Inventory*[™] for each participant, identifying strengths, blindspots, etc.
- Using a critical thinking decision model that builds on the *Ethical Lens Inventory*
- Providing case studies to enhance one's understanding of different ethical perspectives
- Building a path to ethical maturity through online simulations

The BEL program allows participants to gain insight into their own personal ethical perspective, how to perceive others and how to make ethical decisions that are consistent with organizational values.

COURSES

Course 1: Exploring the Ethical Self

This workshop focuses on understanding the Four Ethical Lenses[™], the differences among them and how they can be used effectively with The Baird Decision Model[™].

Course 2: Exploring Ethical Management

This online course simulates ethical dilemmas tailored to your specific profession.

Course 3: Exploring Ethical Leadership

Participants engage in an interactive review of leadership effectiveness, team dynamics and ethical culture.

All courses are continuing education accredited (Accounting, Education, Finance, Insurance, Legal, Nursing & General credits). Program certificate will be presented upon completion of all three courses.

96%

of participants in this program felt better equipped to identify ethical dilemmas in their organization after completing just the first course.

22%

of companies indicate they have a strong ethical culture.

The majority of companies believe there is room for improvement in their ethical culture.

62%

of employees reported observing misconduct in large companies without an effective ethics program.