Time Allocation: 5-10 minutes

Materials/Resources Needed: Building Ethical Employability (BEE-1) Virtual Content (Section 1, Session 1: Values and Leadership Development), Rokeach Values Survey handout

In-Person Directions:

    1. After watching the Section 1, Session 1: Values and Leadership Development video of the BEE-1 Content, give each person a copy of the Rokeach Values Survey.

    2. Instruct students to choose 3 of the values listed for each table and write an explanation on why this value matters to them.

    3. Students should be prepared to share with the class or in a small group discussion, if necessary.

Virtual Directions:

    1. After watching the Session 1: Values and Leadership Development video of the BEE-1 Content, have students access the online document from their device.

    2. Instruct students to choose 3 of the values listed for each table and provide an explanation on why this value matters to them.

    3. Students should be prepared to share with the class or in a small group discussion, if necessary.

Check for Understanding:

    1. Using either peer discussions, small group discussion, or a class discussion, ask students to share which values mean the most to them and why.

Guided Activity:

- See below for handout

Resource:

- https://psynso.com/rokeach-value-survey/

Rokeach Values Survey

Instrumental Values: Modes of behavior. Means of achieving the terminal values.

Ambitious	Helpful	Loving
Broad-minded	Honest	Loyal
Capable	Imaginative	Obedient
Clean	Independent	Polite
Courageous	Intellectual	Responsible
Forgiving	Logical	Self-controlled

	Top 3 Instrumental Values	Why this value matters to me
1.		
2.		
3.		

Terminal Values: Goals to achieve during one's lifetime.

A Comfortable Life	Inner Harmony	A World at Peace
Equality	Love	A World of Beauty
An Exciting Life	National Security	Pleasure / Leisurely Life
Family Security	Social Recognition	Salvation
Freedom	True Friendship	Self-Respect
Health	Wisdom	Sense of Accomplishment

	Top 3 Terminal Values	Why this matters to me
1.		
2.		
3.		