

BUSINESS ADMINISTRATION: MANAGEMENT AND MARKETING PROGRAMS

A GUIDE TO STUDY ABROAD

Business majors are encouraged to complete a study abroad as part of their degree program. This guide is designed to introduce you to the opportunities that studying abroad brings to your major. A full list of study abroad programs is available on the CGE website: <http://bit.ly/FeaturedProgramsPage>.

MAJOR SPECIFIC REQUIREMENTS

- The degree program is flexible and allows students to take upper division courses focused in different business-related fields.
- Business students are encouraged to complete an approved global experience, such as study abroad, as part of the Student Professional Development Program (PROS).

STUDY ABROAD CAN HELP YOU

- Apply concepts learned in class by making connections to the greater world.
- Strengthen your understanding of yourself and challenge your perceptions of the world.
- Enhance employment opportunities by providing real-life experience and adaptability.
- Increase your skills and knowledge while earning academic credit.

FINANCIAL SUPPORT

- Use federal, state and other financial aid. i.e. Pell, Hope/Zell
- Institutional and national study abroad scholarships available
- CGE/NCS provide assistance in researching and applying for funding sources

COST COMPARISON*

Cost of a summer at UNG: \$6,000-\$7,000 vs
Cost of a summer abroad: \$6,000-\$14,000

Cost of a semester at UNG: \$14,000-\$15,000 vs
Cost of a semester abroad: \$10,000-\$25,000

*Costs estimates include: tuition, fees, housing, meals, travel, and insurance. Costs are subject to change.

HOW DO I GET STARTED?

1: Plan Early! Investigate Programs

This brochure is a starting point. Check the CGE website for more programs and information.

2: Speak with an Education Abroad Advisor

Education Abroad Advisors are professional staff members that can assist you with the study abroad process. You can schedule a meeting online.

3: Speak with your Academic Advisor

Discuss how the program fits into your academic plan. You can find your academic advisor on the [Tranguid in Banner](#).

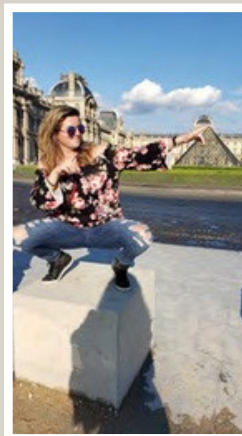
4: Research Funding

Funding opportunities can be found through the following:

- Financial Aid Office
- Nationally Competitive Scholarship Office
- Center for Global Engagement's Webpage

5: Apply!

6: Pack your bags!



"I had the amazing experience of studying in Paris, France at the American Business School of Paris. The reason I chose this program is that they offered classes that fit right into my plan of study. I was able to take Organization Behavior, an upper-level business class, and Management of European Football, which I used as my management elective. Not only did I get academic experience, I also got to experience what it's like to work with people and organizations from other cultures. I was able to visit many French businesses all around Paris as well as work with cross-cultural teams on projects"

Theresa DesPres, France



Asia/Pacific:

UNG SINGAPORE BUSINESS EXPERIENCE

- 📍 **Location:** Singapore, Singapore
- 📅 **Program Length:** Maymester
- 🕒 **Credits:** 3 hours
- 📖 **Sample Courses:** BUSA 2528 Travel Abroad, BUSA 4528 International Business, MGMT 6528
- 💰 **Price Range:** \$4,500-5,500

ISEP: TOKYO INTERNATIONAL UNIVERSITY

- 📍 **Location:** Tokyo, Japan
- 📅 **Program Length:** Semester
- 🕒 **Credits:** 12-15 hours
- 📖 **Sample Courses:** Corporate Strategy, Leadership, Creativity and Organizational Renewal, Operations and Service Management, Principles of Management, Consumer Behavior, Digital Marketing
- 💰 **Price Range:** \$17,000-18,000 (direct); \$16,000 - 17,000 (exchange)

Europe:

UNG LONDON BUSINESS EXPERIENCE

- 📍 **Location:** London, England
- 📅 **Program Length:** Spring term course with travel component over Spring Break
- 🕒 **Credits:** 1-3 hours
- 📖 **Sample Courses:** BUSA 2528 Travel Abroad, BUSA 4528 International Business, MGMT 6528/ACCT 7528 Graduate Travel Abroad
- 💰 **Price Range:** \$4,000-5,000

JOHN CABOT UNIVERSITY

- 📍 **Location:** Rome, Italy
- 📅 **Program Length:** Semester or Summer
- 🕒 **Credits:** 12-15 hours (3-6 in Summer)
- 📖 **Sample Courses:** Principles of Management- MGMT 3661, Principles of Marketing- MKTG 3700, Strategic Management- BUSA 4995, Supply Chain Management- MGMT 4644, Organizational Behavior- MGMT 4669, Market and Marketing Research- MKTG 4730
- 💰 **Price Range:** \$25,500-26,500; \$10,500-\$11,500 (Summer)

ABERYSTWYTH UNIVERSITY

- 📍 **Location:** Aberystwyth, Wales
- 📅 **Program Length:** Semester
- 🕒 **Credits:** 12-15 hours
- 📖 **Sample Courses:** Marketing Management, Operations and Supply Chain Management, Entrepreneurship and New Venture Creation, International Marketing, Digital Marketing, Marketing Communications, Consumer Behavior, Applied Brand Management
- 💰 **Price Range:** \$14,500-15,500

SOGANG UNIVERSITY

- 📍 **Location:** Seoul, South Korea
- 📅 **Program Length:** Semester
- 🕒 **Credits:** 12-15 hours
- 📖 **Sample Courses:** Microeconomics, Macroeconomics, Operations Management, Managerial Accounting, Financial Management, Understanding of Management Quality
- 💰 **Price Range:** \$12,000-13,000

ISEP LA TROBE UNIVERSITY

- 📍 **Location:** Melbourne, Australia
- 📅 **Program Length:** Semester
- 🕒 **Credits:** 12-15 hours
- 📖 **Sample Courses:** Foundations of Management, Intro to International Business, Organizational Behavior, Business Ethics, Managing Across Borders, Brand Management, Consumer Behavior, Integrated Marketing Communications
- 💰 **Price Range:** \$20,000-21,000

ISA BUSINESS, CULTURE & FRENCH LANGUAGE

- 📍 **Location:** Paris, France
- 📅 **Program Length:** 6-12 weeks (Summer)
- 🕒 **Credits:** 6-12 hours
- 📖 **Sample Courses:** Project Management, International Business, Sustainable Business, European Marketing
- 💰 **Price Range:** \$12,500-13,500

ISEP AMERICAN BUSINESS SCHOOL OF PARIS

- 📍 **Location:** Paris, France
- 📅 **Program Length:** Semester
- 🕒 **Credits:** 12-15 hours
- 📖 **Sample Courses:** Business Statistics, Consumer Behavior, Entrepreneurship, International Business, Integrated Marketing Communication, Business Ethics, Marketing Research, Strategic Brand Management, E-Commerce & E-Business
- 💰 **Price Range:** \$19,000-20,000 (direct)

ISEP: UNIVERSITY OF BRADFORD

- 📍 **Location:** Bradford, England
- 📅 **Program Length:** Semester
- 🕒 **Credits:** 12-15 hours
- 📖 **Sample Courses:** Principles of Management, Digital Marketing, Branding and Strategy, Business Ethics and Social Responsibility, Operations Management, Human Resource Management
- 💰 **Price Range:** \$16,000-17,000 (exchange)

ISEP: UNIVERSITY OF NEW YORK IN PRAGUE

- 📍 **Location:** Prague, Czech Republic
- 📅 **Program Length:** Semester
- 🕒 **Credits:** 12-15 hours
- 📖 **Sample Courses:** Principles of Management, Business Strategy, Social Media Marketing, Consumer Behavior, International Business, Project Management, Organizational Behavior
- 💰 **Price Range:** \$19,000-20,000 (direct)

ISEP EWHA UNIVERSITY

- 📍 **Location:** Seoul, South Korea
- 🕒 **Credits:** 12-18 hours
- 📅 **Program Length:** Semester
- 📖 **Sample Courses:** Marketing Management, Management Organization Behavior, Operations Management, Microeconomics, Macroeconomics, Principles of Accounting, Business Computing, Strategic Management
- 💰 **Price Range:** \$19,000-20,000 (direct); \$16,000 - 17,000 (exchange)

Middle East:

ISEP: AMERICAN UNIVERSITY OF SHARJAH

- 📍 **Location:** Sharjah, United Arab Emirates
- 📅 **Program Length:** Semester
- 🕒 **Credits:** 12-15 hours
- 📖 **Sample Courses:** Fundamentals of Management, Organizational Behavior, Management for Sustainability, Fundamentals of Marketing, Consumer Behavior, Marketing Research
- 💰 **Price Range:** \$22,000-23,000 (direct); \$16,000-17,000 (exchange)

ISA INTERNATIONAL STUDIES, BUSINESS, & CULTURE

- 📍 **Location:** Barcelona, Spain
- 📅 **Program Length:** Semester or Summer
- 🕒 **Credits:** 6-12 hours
- 📖 **Sample Courses:** International Business, People Management, Entrepreneurship & New Venture Creation, Managerial Skills for International Business, E-Commerce & Online Businesses
- 💰 **Price Range:** \$20,500- 21,500 (Semester) \$10,500-11,500 (Summer)

ISEP BRUSSELS SCHOOL OF GOVERNANCE

- 📍 **Location:** Brussels, Belgium
- 📅 **Program Length:** Semester or Summer
- 🕒 **Credits:** 12-15 hours (3-6 in Summer)
- 📖 **Sample Courses:** Strategic Management, International Business Management, Social Marketing, Business Information Systems, Project Management, Mergers & Acquisitions
- 💰 **Price Range:** \$19,500-20,500 (Semester) \$9,000-10,000 (Summer)

The Americas:

UNG PANAMA BUSINESS EXPERIENCE

- 📍 **Location:** Panama City, Panama
- 📅 **Program Length:** Spring term course with travel component over Spring Break
- 🕒 **Credits:** 1-3 hours
- 📖 **Sample Courses:** BUSA 2528 Travel Abroad, BUSA 4528 International Business, MGMT 6528 Graduate Travel Abroad
- 💰 **Price Range:** \$3,000-4,000

