

BUSINESS ADMINISTRATION: MANAGEMENT AND MARKETING PROGRAMS

A GUIDE TO STUDY ABROAD

Business majors are encouraged to complete a study abroad as part of their degree program. This guide is designed to introduce you to the opportunities that studying abroad brings to your major. A full list of study abroad programs is available on the CGE website: <http://bit.ly/FeaturedProgramsPage>.

MAJOR SPECIFIC REQUIREMENTS

- 🌐 The degree program is flexible and allows students to take upper division courses focused in different business-related fields.
- 🌐 Business students are encouraged to complete an approved global experience, such as study abroad, as part of the Student Professional Development Program (PROS).

STUDY ABROAD CAN HELP YOU

- 🌐 Apply concepts learned in class by making connections to the greater world.
- 🌐 Strengthen your understanding of yourself and challenge your perceptions of the world.
- 🌐 Enhance employment opportunities by providing real-life experience and adaptability.
- 🌐 Increase your skills and knowledge while earning academic credit.

FINANCIAL SUPPORT

- 🌐 Use federal, state and other financial aid. i.e. Pell, Hope/Zell
- 🌐 Institutional and national study abroad scholarships available
- 🌐 CGE/NCS provide assistance in researching and applying for funding sources

COST COMPARISON*

Cost of a summer at UNG: \$6,000-10,000 vs
Cost of a summer abroad: \$6,000-\$12,000

Cost of a semester at UNG: \$14,000-20,000 vs
Cost of a semester abroad: \$11,000-\$30,000

***Cost estimates include: tuition, fees, housing, meals, travel, and insurance. Costs are subject to change.**

HOW DO I GET STARTED?

1: Plan Early! Investigate Programs

This brochure is a starting point. Check the [CGE website](#) for more programs and information.

2: Speak with an Education Abroad Advisor

Education Abroad Advisors are professional staff members that can assist you with the study abroad process. You can schedule a [meeting online](#).

3: Speak with your Academic Advisor

Discuss how the program fits into your academic plan. You can find your academic advisor on the [Tranguid in Banner](#).

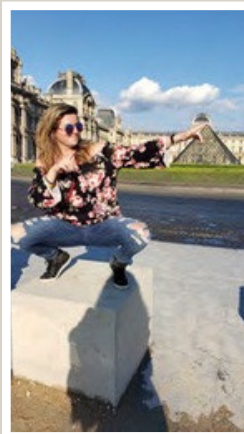
4: Research Funding

Funding opportunities can be found through the following:

- Financial Aid Office
- Nationally Competitive Scholarships Office
- Center for Global Engagement's Webpage

5: Apply!

6: Pack your bags!



"I had the amazing experience of studying in Paris, France at the American Business School of Paris. The reason I chose this program is that they offered classes that fit right into my plan of study. I was able to take Organization Behavior, an upper-level business class, and Management of European Football, which I used as my management elective. Not only did I get academic experience, I also got to experience what it's like to work with people and organizations from other cultures. I was able to visit many French businesses all around Paris as well as work with cross-cultural teams on projects"

Theresa DesPres, France



Asia/Pacific:

SOGANG UNIVERSITY

- 📍 **Location:** Seoul, South Korea
- 📅 **Program Length:** Semester
- 📊 **Credits:** 12-15 credit hours
- 📖 **Sample Courses:** Microeconomics, Macroeconomics, Operations Management, Managerial Accounting, Financial Management, Understanding of Management Quality
- 💰 **Price Range:** \$12,000-13,000

ISEP: TOKYO INTERNATIONAL UNIVERSITY

- 📍 **Location:** Tokyo, Japan
- 📅 **Program Length:** Semester
- 📊 **Credits:** 12-15 credit hours
- 📖 **Sample Courses:** Corporate Strategy, Leadership, Creativity and Organizational Renewal, Operations and Service Management, Principles of Management, Consumer Behavior, Digital Marketing
- 💰 **Price Range:** \$16,000 - 17,000 (exchange) or \$17,000-18,000 (direct)

ISEP: EWHA UNIVERSITY

- 📍 **Location:** Seoul, South Korea
- 📅 **Credits:** 12-18 credit hours
- 📅 **Program Length:** Semester
- 📖 **Sample Courses:** Marketing Management, Management Organization Behavior, Operations Management, Microeconomics, Macroeconomics, Principles of Accounting, Business Computing, Strategic Management
- 💰 **Price Range:** \$19,000-20,000 (direct); \$16,000 – 17,000 (exchange)

ISEP: LA TROBE UNIVERSITY

- 📍 **Location:** Melbourne, Australia
- 📅 **Program Length:** Semester
- 📊 **Credits:** 12-15 credit hours
- 📖 **Sample Courses:** Foundations of Management, Intro to International Business, Organizational Behavior, Business Ethics, Managing Across Borders, Brand Management, Consumer Behavior, Integrated Marketing Communications
- 💰 **Price Range:** \$16,000-18,000 (exchange) or \$21,000-23,000 (direct)

The Middle East

ISEP: AMERICAN UNIVERSITY OF SHARJAH

- 📍 **Location:** Sharjah, United Arab Emirates
- 📅 **Program Length:** Semester
- 📊 **Credits:** 12-15 credit hours
- 📖 **Sample Courses:** Fundamentals of Management, Organizational Behavior, Management for Sustainability, Fundamentals of Marketing, Consumer Behavior, Marketing Research
- 💰 **Price Range:** \$15,000-17,000 (exchange) or \$22,000-24,000 (direct)

The Americas:

UNG PANAMA BUSINESS EXPERIENCE

- 📍 **Location:** Panama City, Panama
- 📅 **Program Length:** Spring term course with travel component over Spring Break
- 📊 **Credits:** 1-3 hours
- 📖 **Sample Courses:** BUSA 2528 Travel Abroad, BUSA 4528 International Business, MGMT 6528 Graduate Travel Abroad
- 💰 **Price Range:** \$3,000-4,000

Europe:

UNG LONDON BUSINESS EXPERIENCE

- 📍 **Location:** London, England
- 📅 **Program Length:** Spring term course with travel component over Spring Break
- 📊 **Credits:** 1-3 credit hours
- 📖 **Sample Courses:** BUSA 2528 Travel Abroad, BUSA 4528 International Business, MGMT 6528/ACCT 7528 Graduate Travel Abroad
- 💰 **Price Range:** \$4,000-5,000

UNG ROME BUSINESS EXPERIENCE

- 📍 **Location:** Rome, Italy
- 📅 **Program Length:** 10 days (Maymester - Summer)
- 📊 **Credits:** 3 credit hours
- 📖 **Sample Courses:** BUSA 4528 International Business, MGMT 6528
- 💰 **Price Range:** \$5,000-6,000

JOHN CABOT UNIVERSITY

- 📍 **Location:** Rome, Italy
- 📅 **Program Length:** Semester or Summer (4-10 weeks)
- 📊 **Credits:** 12-15 credit hours (3-6 credit hours in summer)
- 📖 **Sample Courses:** Principles of Management, Principles of Marketing, Strategic Management, Supply Chain Management, Organizational Behavior, Market and Marketing Research
- 💰 **Price Range:** \$25,000-27,000 (semester) or \$10,000-\$12,000 (summer)

ABERYSTWYTH UNIVERSITY

- 📍 **Location:** Aberystwyth, Wales
- 📅 **Program Length:** Semester
- 📊 **Credits:** 12-15 credit hours
- 📖 **Sample Courses:** Marketing Management, Operations and Supply Chain Management, Entrepreneurship and New Venture Creation, International Marketing, Digital Marketing, Marketing Communications, Consumer Behavior, Applied Brand Management
- 💰 **Price Range:** \$15,000-17,000

ISEP: AMERICAN BUSINESS SCHOOL OF PARIS

- 📍 **Location:** Paris, France
- 📅 **Program Length:** Semester
- 📊 **Credits:** 12-15 credit hours
- 📖 **Sample Courses:** Business Statistics, Consumer Behavior, Entrepreneurship, International Business, Integrated Marketing Communication, Business Ethics, Marketing Research, Strategic Brand Management, E-Commerce & E-Business
- 💰 **Price Range:** \$20,000-22,000 (direct)

ISEP: BRUSSELS SCHOOL OF GOVERNANCE

- 📍 **Location:** Brussels, Belgium
- 📅 **Program Length:** Semester or Summer
- 📊 **Credits:** 12-15 credit hours (3-6 in summer)
- 📖 **Sample Courses:** Strategic Management, International Business Management, Social Marketing, Business Information Systems, Project Management, Mergers & Acquisitions
- 💰 **Price Range:** \$20,000-22,000 (semester-direct) or \$9,000-11,000 (summer)

ISEP: UNIVERSITY OF NEW YORK IN PRAGUE

- 📍 **Location:** Prague, Czech Republic
- 📅 **Program Length:** Semester
- 📊 **Credits:** 12-15 credit hours
- 📖 **Sample Courses:** Principles of Management, Business Strategy, Social Media Marketing, Consumer Behavior, International Business, Project Management, Organizational Behavior
- 💰 **Price Range:** \$19,000-21,000 (direct)

WORLDSTRIDES: SUMMER AT THE AMERICAN BUSINESS SCHOOL PARIS

- 📍 **Location:** Paris, France
- 📅 **Program Length:** 6-12 weeks (Summer)
- 📊 **Credits:** 6-12 credit hours
- 📖 **Sample Courses:** Project Management, International Business, Sustainable Business, European Marketing
- 💰 **Price Range:** \$12,000-15,000

WORLDSTRIDES: UNIVERSIDAD AUTÓNOMA DE BARCELONA

- 📍 **Location:** Barcelona, Spain
- 📅 **Program Length:** Semester or 6-8 weeks (Summer)
- 📊 **Credits:** 12-15 credit hours (6- 9 in summer)
- 📖 **Sample Courses:** International Business, People Management, Entrepreneurship & New Venture Creation, Managerial Skills for International Business, E-Commerce & Online Businesses
- 💰 **Price Range:** \$19,500- 21,500 (semester) or \$10,500-11,500 (Summer)

Programs may not be available every year.

