

# INSTITUTIONAL EFFECTIVENESS NEWSLETTER

## WELCOME FROM THE ASSOCIATE PROVOST OF IE

*Thank you so much for taking time out of your busy day to check out the first issue of the Institutional Effectiveness Newsletter. Although the IE office is usually thought of as UNG's go-to resource for data or accreditation questions, we are available to do so much more! We publish institutional data in a number of dashboards in our website which make data available on-demand, while our [ServiceNow portal](#) allows you to submit requests for more specialized needs. We also support Qualtrics, UNG's survey software, and can help you with survey design and development.*

*IE staff work closely with faculty and staff across the five campuses to help support planning, assessment, and decision-making. By highlighting some of our recent collaborations and providing additional information about our services, we hope that this newsletter will also serve as a resource to help keep you up to date with our newest data and tools as well as to inspire new ideas on how to use them. Thanks again for reading, and please let us know if you have any questions about how we can help you improve your programs or services. – Dr. Holly Verhasselt*

## Institutional Research

### Office of Institutional Research Staff

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## SPRING 2020 CENSUS HIGHLIGHTS

**UNG Enrollment: 18,210**

**Blue Ridge: 193   Cumming: 1,165   Dahlonega: 6,859   Gainesville: 7,379   Oconee: 2,137   UNG Online: 477**

## MARK YOUR CALENDARS

- Summer 2020:** Grants & Contracts Grant Academy
- July 2020:** Summer 2020 Census Data Available
- September 1:** Data with Donuts



## THE MORE YOU KNOW

**Make a Data Request through ServiceNow**  
<https://ung.edu/institutional-effectiveness/data-request.php>

**Live Banner & Power BI Integration**  
*Coming in late 2020*

**Data Definition of the Month (Matriculation Term)**  
*The fiscal year and term in which the student first enrolled at the institution as an Undergraduate, Graduate, or First Professional student (excluding dual enrollment students).*

## DASHBOARDING 101

**Spring 2020 Census Dashboard**  
<https://ung.edu/institutional-effectiveness/dashboards/spring-2020-enrollment.php>

**USG Graduation & Retention Dashboard**  
<https://ung.edu/institutional-effectiveness/dashboards/usg-dashboards.php>

**UNG Historical Enrollment**  
<https://ung.edu/institutional-effectiveness/dashboards/historical-enrollment-data.php>

## DATA SPOTLIGHT

College of Education (COE) is currently preparing for an accreditation review by the Council for the Accreditation of Educator Preparation Programs (CAEP) and program reapproval with the Georgia Professional Standards Commission (GaPSC). IR has been working with Dr. April Nelms to provide her the data she needs to file these reports in 2020 and prepare for the joint site visit in 2021. For a set of students that were pre-selected by COE, IR provided diversity data, student status data, graduation information, etc.

Per Dr. Nelms (COE), with the data provided, COE will assign additional identifiers to students and examine their performance on several proprietary assessments by group identifiers, programs, and cohorts. Doing so will help COE to probe the unit-wide data to see where there are strengths and weaknesses and to plan for appropriate student support services.



## A CASE OF COLLABORATION

*Congratulations to Caroline A. Brown, Royce N. Dansby-Sparks Ph.D., Sarah P. Formica Ph.D., and Margaret Smith Ph.D, for the upcoming publication of their article, "A Transdisciplinary Laboratory Course Increases STEM Retention," in the Georgia Journal of Science. Institutional Research collaborated with these UNG faculty members by providing institutional, retention, and graduation-based data over the last three academic years for this particular STEM laboratory course.*

**Look for the article soon at: <https://digitalcommons.gaacademy.org/gjs/vol78/iss2/>**

# Assessment & Accreditation

## Who We Are

The Office of Assessment & Accreditation primarily serves the UNG community by facilitating assessment efforts across the university in an effort to support continuous improvement and to maintain our regional compliance with SACSCOC. Our work includes, but is not limited to:

- \* Academic Degree Program Assessment
- \* Administrative Unit Assessment
- \* General Education Assessment
- \* SACSCOC Reporting

### Office of Assessment and Accreditation Staff

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## ANNOUNCEMENTS

### UNG Institutional Surveys Administered Spring 2020

#### National Survey of Student Engagement (NSSE): February 12 – March 15

*The NSSE measures two critical aspects of student engagement: the amount of time and effort students put into their studies and other purposeful activities; and how the institution deploys its resources and organizes the curriculum and other learning opportunities to get students to participate in activities linked to student learning.*

#### Faculty Survey of Student Engagement (FSSE): March 31–April 22

*The FSSE focuses on faculty perceptions of student engagement, importance of various areas of learning and development, nature and frequency of faculty-student interactions, and how faculty organize their time.*

#### Beginning College Survey of Student Engagement (BCSSE): April 13–August 31

*BCSSE collects data about entering students' prior academic and co-curricular experiences, as well as their expectations for participating in educationally purposeful activities during the coming college year.*

#### Student Affairs & Enrollment Management Faculty Survey: Fall 2020

*This survey seeks to identify collaborative opportunities between staff and faculty to improve student co-curricular experience, programs, and services.*



## SPOTLIGHT ON CYBERSECURITY

The B.S. in Cybersecurity is a new degree created by the Department of Computer Science and Information Systems within the Mike Cottrell College of Business that reflects the changing demands of technology job market. As such, the faculty have agreed on three program-level goals for each of its future graduates. These include the following:

- ◆ *Students will conduct ethical hacking and penetration testing*
- ◆ *Students will conduct effective digital forensics and threat hunting*
- ◆ *Students will implement effective network defense measures*

Tamirat Abegaz, Assistant Professor of Computer Science and Information Systems and the Assessment Coordinator for this degree, has worked with faculty to develop a quality assessment plan that focuses on course imbedded assessment. Relying on faculty expertise for the development, collection, and analysis of data, FY2020 will be the first year the program has a full set of course data to support further discussion of student learning and program improvement.

*Image: "Cybersecurity" by jaydeep\_ CC0 BY 1.0*

Have questions about assessment or accreditation? Want to share your own assessment accolades? Send them to [ie@ung.edu](mailto:ie@ung.edu) to have them included in future newsletters!

## WHAT'S TO COME IN THE NEXT NEWSLETTER

- ◆ **Learn More about What Our Individual Areas Do**
- ◆ **Learn More about How COVID-19 Affected UNG's Summer and Fall 2020 Student Enrollment**
- ◆ **Learn More about How UNG's Retention & Graduation Rates Compare with Other USG Institutions**

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If you need this document in an alternate format for accessibility purposes (e.g. Braille, large print, audio, etc.), please contact Marcus Brewer, [marcus.brewer@ung.edu](mailto:marcus.brewer@ung.edu), (706-864-1842).