

Audio Video Storyboard

PROJECT: Welcome Back to UNG - Nighthawks Together (estimated length = 2:15)

PEOPLE: Dr. Bonita Jacobs, UNG President
 Dr. Chaudron Gille, Provost & Senior Vice President for Academic Affairs
 TBD student, cadet in uniform, faculty, staff as extras (total 4-5 people)

SHOOTING DATE/TIME: Tuesday, July 28

LOCATIONS: Price Memorial Day Conference Room (speaking segments)
 In front of Price Memorial
 Various exteriors of campus (b-roll from multiple campuses)
 Hansford Hall classroom for social distancing shots

<u>VIDEO</u>	<u>AUDIO</u>
<p><i>DR. JACOBS' SEGMENT ABOUT :25 LONG</i></p> <p>Dr. Jacobs speaking (need to shoot)</p> <p>Various campus shots, including drone shots (archive b-roll and need to shoot)</p> <p>More campus shots (Sozo b-roll and need to shoot)</p> <p>New campus shots.</p> <p>Return to Dr. Jacobs on final line "We are Nighthawks Together."</p>	<ul style="list-style-type: none"> • Since spring, we have experienced unprecedented challenges as a university. • Throughout our response to COVID-19, we have prioritized the safety of our students, faculty and staff. • As we return to campus this fall, we have put into place many health and safety measures to protect our community. • We ask that everyone commit to following the guidance for your own personal health and that of your fellow Nighthawks. • We are prepared to soar with excellence this fall, and we will do it as Nighthawks Together.

<p><i>DR. GILLE'S SEGMENT ABOUT :20 LONG</i></p> <p>Dr. Chaudron Gille speaking (need to shoot)</p> <p>Solitary student on computer (archive b-roll)</p> <p>Pan of classroom setup with social distancing and/or wearing masks (need to shoot)</p> <p>Campus shots (b-roll or shoot)</p> <p>Solitary student studying (archive b-roll)</p> <p>Return to Dr. Gille on final line "We are Nighthawks Together."</p>	<ul style="list-style-type: none"> • Our faculty and students demonstrated tremendous flexibility and resiliency over the past few months. • This fall, UNG will continue to provide a high-quality educational experience for all students with a mix of instruction delivered in person, online, or a hybrid of both. • We have changed the academic calendar to end instruction on Nov. 24 and to hold finals remotely the next week. • Our faculty and staff stand ready to help our students succeed this fall. • We are Nighthawks Together. 	
<p><i>FACILITY SEGMENT ABOUT :30 LONG</i></p> <p>Shot of facilities crew cleaning or disinfecting (need to shoot)</p> <p>Classroom shots showing social distancing/wearing masks [like from Dr. Gille segment] (need to shoot)</p> <p>Shot of facilities crew, wearing masks, pointing out signs regarding stairways, elevators, similar [or just shots of these signs] (need to shoot)</p> <p>Close-up shot of refilling water bottle at water fountain [or more cleaning shots, or person using hand sanitizer or more campus shots] (need to shoot)</p>	<p>[voiceover]</p> <ul style="list-style-type: none"> • Keeping everyone safe and healthy on campus is a top priority for UNG, and we've taken a number of steps to ensure this. • Enhanced cleaning and sanitation protocols are in place at all campuses. • Furniture layouts in classrooms and other spaces will promote social distancing. • Signs have been installed to explain room occupancy levels, one-way stairwells and elevator limits. 	

<p><i>SAFETY SEGMENT ABOUT :30 LONG</i></p> <p>Shot of social distancing outside (need to shoot)</p> <p>Shots of people wearing masks inside walking in hallways (need to shoot)</p> <p>Shots of people wearing masks outside walking on campus (need to shoot)</p> <p>Close-up of someone using hand sanitizer (need to shoot)</p>	<p>[voiceover]</p> <ul style="list-style-type: none"> • Over the spring and summer, UNG leaders from all five campuses have been planning for fall semester. • Now, it's up to us. • Each of us has a responsibility to adhere to public health guidelines to slow the spread of COVID-19. • Please join me in making a commitment to practice social distancing, wear a cloth face covering and wash your hands. • Our safety plan works best if we all take part, as Nighthawks Together. 	
<p><i>FINAL SEGMENT ABOUT :20 LONG</i></p> <p>Quick cuts of close-ups of various people putting on masks:</p> <ul style="list-style-type: none"> • Dr. Jacobs • Dr. Gille • TBD students 	<p>[Dr. Jacobs voiceover]</p> <ul style="list-style-type: none"> • The entire Nighthawk community has a critical role to play in our safe return to campus. • We will be successful this academic year because we will do it as Nighthawks Together. 	
<p><i>END TITLES ABOUT :10</i></p> <p>[UNG logo]</p> <p>#NighthawksTogether</p> <p>ung.edu/together</p>		