

Marketing with Professional Sales Concentration (BBA)

4-Year Degree Progression

This document is provided as a planning tool to assist in completing required courses and prerequisites in the proper order to ensure a timely graduation. Many factors determine the order a student should complete classes. Students should consult with their advisor to determine the order that is best for them.

2023-2024 Catalog

	Fall Semester		Credit Hours	Spring Semester		Credit Hours
Year 1	ENGL 1101 (Communicating & Writing)	3		ENGL 1102 (Communicating & Writing)		3
	MATH 1111/1113/1450 (Mathmematics)	3		BUSA 1105 (Field of Study)		3
	Institution Priority	4		MATH 2040 (Tech/Math/Science)		3
	Tech/Math/Science	4		Institution Priority		3
				Arts/Humanities		3
	Total	14		Total		15
	ENGL 1101 & 1102, two MATH courses, and BUSA 1105 should be completed by 30 hours. Students should begin PROS before completing 30 hours.					
Year 2	Fall Semester			Spring Semester		
	ACCT 2101 (Field of Study)	3		MATH 1401 (Mathematics)		3
	ECON 2105 or ECON 2106 (Field of Study)	3		ACCT 2102 (Field of Study)		3
	Arts/Humanities	3		ECON 2105 or ECON 2106 (Field of Study)		3
	Social Sci/Behavioral	3		CIS 2201 (Field of Study)		3
	Tech/Math/Science	4		Social Sci/Behavioral		3
	Total	16		Total		15
	By 60 hours, all students should 1) complete all Area F courses and MATH 2040, and 2) meet with a discipline-specific faculty advisor to plan future courses.					
Year 3	Fall Semester			Spring Semester		
	MKTG 3700	3		BUSA 2810		3
	MGMT 3661	3		BUSA 3110 or BUSA 3120		3
	FINC 3440	3		MKTG 3730		3
	BUSA 3110 or BUSA 3120	3		MKTG 3720		3
	Social Sci/Behavioral	3		MKTG 4820		3
	Total	15		Total		15
	An internship should be lined up before completing 90 hours.					
Year 4	Fall Semester			Spring Semester		
	BUSA 4527	3		MKTG 4780		3
	MKTG 4730	3		MKTG 4903 Approved Elective		3
	MKTG 4810	3		BUSA 4995		3
	CIS 3130	3		Gen Elective		3
	Gen Elective	3		Gen Elective		3
	Total	15		Total		15
	Prior to beginning the last semester, students should apply for graduation, complete PROS, and continue to attend career fairs to line up a job, grad school, or plan the next step beyond graduation.					

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