UNLEASHING THE POWER OF POTENTIAL

PRESIDENT’S REPORT 2019
The University of North Georgia is a leading regional university that helps fuel the economic momentum of one of the fastest-growing areas of the state. Our emphasis on leadership, innovation, collaboration, and exploration unleashes the potential of our students to make a meaningful impact in the workforce and in the communities they serve.
At the University of North Georgia, we turn personal potential into success, and successful people into leaders.
As we reflect on UNG’s path from consolidation in 2013 to where we are today, the scope of our growth and the pace of our progress is nothing short of amazing. Together, we have achieved great things. Simply put, we have unleashed the power of potential.

UNG earned numerous accolades for academic quality, student achievement and affordability. We were named to Kiplinger’s Best College Values list, earned a fourth consecutive year on Forbes’ Best Colleges list, and ranked 16th among Public Regional Universities in the South by U.S. News & World Report – our highest ranking in this category to-date. Likewise, several of UNG’s graduate and online programs earned high marks last year from U.S. News and other ranking organizations.

As one of Georgia’s top public universities, UNG continues to attract highly motivated and academically talented students. With guidance and support from our Nationally Competitive Scholarship program, UNG students have earned some of the country’s most prestigious awards, including internships with the National Institutes of Health, the Truman Scholarship for graduate school, and the Fulbright Student Program.

UNG offers more than 120 career-focused areas of study from certificates to doctoral programs. We are a federally designated Academic Center of Excellence in cyber defense education by the NSA and Homeland Security. Among our 12 language programs, ranging from French to Farsi, we enjoy the prestigious designation as an ROTC Chinese Flagship Program.

At UNG, we offer students a learning environment that encourages creativity and inspires intellectual curiosity. In this unique, student-focused campus culture, we help students unleash their potential to become innovative thinkers and industry leaders who make a difference in the world.

I look forward to seeing what we can achieve in the decade ahead as we continue to build upon our legacy of academic excellence, student achievement and leadership development.

Sincerely,

Bonita C. Jacobs
President
**LEADERSHIP**
As a State Leadership Institution and the Military College of Georgia, UNG develops students into military, professional and civic leaders for Georgia and throughout the world.

**EXCELLENCE**
World-class faculty and rigorous academic programs ensure UNG students are well-prepared to succeed in their chosen careers.

**ACHIEVEMENT**
UNG continues to prepare students who are ready to learn, serve, create, and explore.

**AFFORDABILITY**
Nationally ranked for value and affordability, UNG is committed to ensuring finances are not a deterrent to a transformational education.

**RESEARCH**
UNG is committed to investing in faculty research and scholarship and to expanding research opportunities for students.

**IMPACT**
Most of UNG’s graduates remain in Georgia, contributing their energy and expertise to helping local communities thrive.
Academic Excellence and Affordability

The University of North Georgia continues to expand its national reputation as an institution that provides students with an academically rigorous, career-focused education and prepares them to be leaders and innovators wherever life takes them.
JOHN BLESSING
Harry S. Truman Scholar

John Blessing has been an unstoppable force at UNG. He maintains a 4.0 GPA while pursuing a degree in history and political science with a focus on prelaw. In 2016, John was named a Newman Civic Fellow. In 2019, he was named a Harry S. Truman Scholarship Foundation Scholar. Soon after, he was selected for the Charles B. Rangel International Affairs Summer Enrichment Program, making John the first UNG student to be selected for either of these prestigious programs. John is excited about the award drawing more attention to UNG: “We can show other students this is the place to be.”
Military Distinction

UNG’s Corps of Cadets has earned the Gen. Douglas MacArthur Award numerous times in its distinguished history, most recently, being recognized twice in the past three years as the top Army ROTC program among the nation’s six senior military colleges, which also include The Citadel, Norwich University, Texas A&M, Virginia Tech, and Virginia Military Institute.

- UNG was the top ROTC team for the second year in a row at the international Sandhurst Competition at West Point.
- 593 UNG cadets commissioned into the Total Army since 2015, an average 98 cadets per year.
- 31 Cadets named Distinguished Military Students in 2019, the largest number in Corps history.
- 45% Officers in the Georgia Army National Guard who have commissioned through UNG.
- $23M Awarded in cadet scholarships over the past three years (2017-2019).
Only the second woman to serve as commander for the Corps of Cadets, Cadet Col. Logan Scott is accustomed to leading. A junior kinesiology major, she previously served as an officer for the Corps’ Leadership Development Program and earned a grade of outstanding at Advanced Camp that summer. Logan may be ahead of the curve for her many achievements, but she embraces opportunities as they come: “The most important skill that I have learned within the Corps is to lead when it is your time to lead.”
Leaders and Scholars

Over the past five years, UNG’s talented students have earned nearly $2 million in scholarships for some of the nation’s most prestigious awards.

UNG has been a national Top Producer of Fulbright Students for three consecutive years and was the only university in Georgia to earn this designation for 2019.

Nationally Competitive Scholarship Success, 2013-2019

1  ACE Student of the Year
1  Barry Goldwater Scholarship
65  Benjamin A. Gilman Scholarships
14  Boren Scholarships
9  Critical Language Scholarships
5  Department of Defense Cybersecurity Scholarships
3  Department of Energy Science Undergraduate Laboratory Internships
3  Freeman Asia Scholarships
20  Fulbright Student Scholarships
1  Harry S. Truman Scholarship
2  Jack Kent Cooke Undergraduate Transfer Scholarships
3  National Institutes of Health Undergraduate Scholarships
1  National Science Foundation Graduate Research Fellowship
6  Newman Civic Fellows
Jamar Shumaker knew from his very first day of Chinese class that he would continue studying the language. He enrolled in UNG’s Chinese Language Flagship program, an intensive program that enables undergraduates to achieve professional-level competency in Chinese language and culture. He was later selected for the highly competitive Critical Language Scholarship – a fully funded overseas immersion experience for American students. Jamar applauds his language teachers for their dedication to his success: “They put their hearts and souls into our learning, and my Chinese has improved with time because of it.”
Fostering Research and Innovation

UNG is committed to furthering the goals of our state by sharing our strengths in teaching, research and service. World-class faculty play a pivotal role in helping students achieve their potential and deepen their knowledge of their discipline through research and professional involvement.

96%
Increase in grants and contracts in past six years.

$4.43M+
Research expenditures in 2019.

UNG supports robust undergraduate research opportunities through its Center for Undergraduate Research and Creative Activity, enabling students to gain relevant research and resume-building experiences that prepare them for success in graduate school and future careers.
Miriam Segura-Totten thought she would attend college in her native Puerto Rico, but her mother encouraged her to apply to schools on the U.S. mainland. She earned a B.A. in molecular biology from Princeton University and a Ph.D. from Johns Hopkins School of Medicine. While many postgraduates pursue research fields, Dr. Segura-Totten felt called to mentor and inspire students, just as she had been. “Mentoring students is having those conversations ... about finding their passions and pursuing them.” She received the Inspiring Leaders in STEM award from INSIGHT Into Diversity magazine honoring her efforts to inspire young people to consider careers in STEM.
Champion Student-Athletes

UNG teams have raised nearly $200,000 for the Make-A-Wish Foundation since 2010 and have been the top NCAA Division II donor six times. They also earned the NCAA Division II Award of Excellence for outstanding community engagement for the annual Operation Nighthawks of Honor initiative to pay tribute to service members. Commitment like this shows that UNG student-athletes embody leadership and service in their sport and in their communities.

Nigel the Nighthawk

- 225+ Student-athletes.
- 13 Intercollegiate Sports.
- 50 NCAA Division II national postseason appearances since 2006.
- 7 NCAA Division II Southeast Region championships since 2006.
- 6 Southern Conference team and individual championships in rifle since 2006.
Growing up, Kylee Smith dreamed of pitching for a college softball team. Doubters told her to give up, but the more she heard, “no,” the more she said, “watch me and I will prove you wrong.” UNG Softball Coach Mike Davenport saw her potential. The international affairs major quickly began amassing conference, region and national awards for her pitching skills and helped take the Nighthawks to the College World Series in 2018. Her pitching role may cast her as a leader, but Kylee says winning isn’t a solo effort: “The team looks to you to step up and they’re right there behind me; we have eight other leaders on the team besides the pitcher in the circle.”
Providing Access to Life-Changing Education

A significant aspect of UNG’s mission is to ensure students have the access and opportunity to pursue a college education. A top priority has been to help students achieve their educational and career goals through increased scholarships. Support for UNG’s access mission continues to flourish with endowment growth and scholarship gifts reaching a five-year, all-time high.

- **93%** Increase in endowment funds raised from 2010-12 to 2017-19.
- **10%** Increase in donors to the UNG endowment over the past three years.
- **47%** Endowment growth since 2016, to a five-year high of $68.5 million in 2019.
- **32%** Increase in need- and merit-based financial aid awarded over the past five years.
- **67%** Increase in the number of students awarded scholarships since FY15.
- **27%** Increase in first-time donors over the past three years.
Uriyah Davis achieved a historic milestone by helping establish UNG’s first black sorority, Sigma Gamma Rho. The same week she was introduced as a new sorority member, Uriyah earned the Benjamin A. Gilman International Scholarship. A kinesiology major, Uriyah will use the scholarship to study in Spain. She also was accepted into the Ronald E. McNair Post-Baccalaureate Achievement Program, which helps prepare first-generation college students for post-graduate studies. In Uriyah’s words, “My 2019 cannot be beat.”
A Leading Regional University

As one of Georgia’s largest and fastest-growing public universities, enrollment has grown 31% since 2012 to nearly 20,000 students.

About 80% of our students are from the area surrounding our five campuses, and each year we attract students from nearly every state and more than 80 countries.

UNG has a $667 million annual economic impact on the communities of northeast Georgia.

Enrollment by College/Institute

- **26%** College of Arts & Letters
- **24%** Mike Cottrell College of Business
- **20%** University College
- **14%** College of Science & Mathematics
- **9%** College of Education
- **9%** College of Health Sciences & Professions
- **1%** Lewis F. Rogers Institute for Environmental and Spatial Analysis

Enrollment by Campus

- **197** Blue Ridge
- **1,291** Cumming
- **7,296** Dahlonega
- **7,915** Gainesville
- **2,504** Oconee
Thriving Campuses

UNG is building and renovating facilities to serve our growing student population and to serve the needs of our region.

- Renovation of 165,000 sq. ft. of facilities at the Gainesville Campus.
- New astronomical observatory at the Dahlonega Campus.
- Construction of the Cottrell Center for Business, Technology and Innovation at the Dahlonega Campus will begin in Summer 2020 to house the Mike Cottrell College of Business.
Globally Connected

UNG is preparing students to lead in an increasingly complex and global workforce. In addition to teaching 12 languages and offering numerous international study and internship opportunities, UNG emphasizes leadership development with its military and civilian students and is designated as a National Center of Academic Excellence in Cyber Defense Education.

UNG won the 2019 National Security Agency (NSA) Codebreaker Challenge, outpacing more than 500 other institutions, including the Georgia Institute of Technology and Oregon State University, which placed second and third respectively.

12
Language programs
Arabic  French  Italian
Farsi  German  Korean
Japanese  Portuguese
Latin  Spanish
Russian  Chinese

UNG is designated a Chinese Language Flagship by the National Security Education Program and the U.S. Department of Defense.

50+
International partnerships.

385
Study abroad experiences in 2019.
UNG’s 13 academic centers and institutes serve the region and provide faculty and students with opportunities to gain relevant, hands-on experience in their fields of study in ways that also benefit our local communities. UNG was the first public university in Georgia to earn the prestigious Carnegie Community Engagement Classification.
Our Mission

The University of North Georgia, a regional multi-campus institution and premier senior military college, provides a culture of academic excellence in a student-focused environment that includes quality education, service, research, and creativity. This is accomplished through broad access to comprehensive academic and co-curricular programs that develop students into leaders for a diverse and global society. The University of North Georgia is a University System of Georgia leadership institution and is The Military College of Georgia®.
The University of North Georgia will be a regional and national leader for academic excellence, engagement, educational opportunity, and leadership development.