

UNIVERSITY OF  
NORTH GEORGIA  
**9/11  
NATIONAL  
DAY OF  
SERVICE**  
FEED THE FUNNEL



SPONSORSHIP  
PROPOSAL  
**UNG CENTER FOR  
STUDENT  
ENGAGEMENT AND  
LEADERSHIP**  
[ENGAGE@UNG.EDU](mailto:engage@ung.edu)

UNIVERSITY OF  
NORTH GEORGIA  
**9/11**  
**NATIONAL**  
**DAY OF**  
**SERVICE**  
FEED THE FUNNEL



HELP UNG  
**FEED THE FUNNEL**

Help us meet our **\$10,000 Goal** to package 50,000 meals benefiting the Georgia Mountain Food Bank (GMFB)!

Your generous sponsorship will allow UNG to host its **3rd Annual 9/11 National Day of Service** in partnership with **The Pack Shack** and address food insecurity in North Georgia where:

- 1 in 8 Georgians is Hungry
- \$1 can provide food for five meals through GMFB
- 13.1% of Lumpkin County Residents are Food Insecure

We are excited to announce that any amount you donate will be matched by a grant received from the 9/11 Day organization, thereby doubling the impact of your generosity.

All funds will be securely deposited into a 501(c)(3) UNG Foundation account, ensuring transparency and tax deductibility for your generous donations.

“Volunteering at UNG’s 9/11 Day of Service provided perspective for me and other UNG students. We were able to participate in something bigger than ourselves and help those in need. When we as students take part in these types of events, we not only help others, but begin to develop skills that help us strengthen our own student community.” -UNG Student Government Association President Emma Mitchell.”

## PROGRAM BACKGROUND

The University of North Georgia (UNG) is deeply committed to addressing food insecurity within our community. The impact of this event is extremely exciting and has united diverse members of our community and provided an opportunity for introspection and learning about the significance of 9/11 for everyone who participates.

9/11 Day was created shortly after the September 11th terrorist attacks by David Paine and Jay Winuk. David and Jay wanted something good to come from the loss of so many lives in the 9/11 tragedy, including Jay's younger brother, Glenn, an attorney and volunteer firefighter who was killed while responding at the World Trade Center.



UNG's 2nd Annual 9/11 National Day of Service Meal Packing Event aims to draw attention to this issue and catalyze support for ongoing efforts to combat food insecurity.

The meals donated through this event has allowed UNG to establish a robust partnership with the Georgia Mountain Food Bank, who works collaboratively with over 60 agencies that combat food insecurity in 5 Georgia counties of Lumpkin, Dawson, Forsyth, Hall and Union.

### The 2023 event accomplished:

- **102,000 Meals Packed**
- **354 Unique Volunteers**

Your donation will assist the GMFB in taking a stand against hunger, enabling them to provide over 7.8 million meals to individuals and families all across their service area. The increasing food prices and affordable housing shortages further exacerbate the difficulties faced by many causing them to make tough choices to sustain their families.

Your interest in UNG reflects a deep commitment to education and service. We are grateful for the opportunity to present this proposal to you now, a proposal which seeks to build on our relationship and focus our collective vision on an important asset of any institution of higher education, its community.

# REDEFINING THE DAY



## SPONSORSHIP OPPORTUNITIES

### HELPING

## FEED THE FUNNEL

Help us meet our **\$10,000 Goal** to package 50,000 meals benefiting the Georgia Mountain Food Bank (GMFB)!

Your generous sponsorship will allow UNG to host its **3rd Annual 9/11 National Day of Service** in partnership with **The Pack Shack** where last year:

- 427 dedicated student, faculty, and staff volunteers
- Packed 101,0388 meals
- Benefitting the Georgia Mountain Food Bank and their five county service region including Lumpkin, Hall, Union, Dawson, and Forsyth Counties

**9/11 DAY BEGAN WITH A SIMPLE IDEA: LET'S TAKE BACK THE DAY BY TURNING A DAY OF TRAGEDY INTO A DAY OF DOING GOOD.**

2025

## EVENT DETAILS

Tuesday, September 16th

2pm-6pm

University of North Georgia

Convocation Center,

180 Alumni Drive, Dahlonega, GA 30533

### FUNDING

## LEVELS

#### Diamond Dahlonega Level (\$5,000+)

- Recognition as a primary event sponsor in all promotional materials and press releases.
- Verbal acknowledgment during the event opening and closing ceremonies.
- Up to 15 members of your organization will be allowed to participate in the meal packing event.

#### Golden Steeple Level (\$2,500-\$4,999)

- Verbal recognition during the event.
- Inclusion in select promotional materials.
- Up to 10 members of your organization will be allowed to participate in the meal packing event.

#### Blue Nighthawk Level (\$500-\$2,499)

- Acknowledgment on select promotional materials.
- Up to 5 members of your organization will be allowed to participate in the meal packing event.

#### Individual Level (\$1-\$499)

- Acknowledgment on select promotional materials.



**FEED THE FUNNEL: 9/11  
NATIONAL DAY OF SERVICE**

Tuesday, September 16th, 2025  
UNG Convocation Center, UNG- Dahlonega Campus

Organization/Name:

---

Primary Contact:

---

E-mail Address:

---

Phone:

---

City/State/Zip:

---

What name/company name  
would you like listed on any  
marketing materials?

---

**Sponsorship Level:**

☐

Diamond Dahlonega  
\$5000+

☐

Golden Steeple  
\$2500-\$4999

☐

Blue Nighthawk  
\$500-\$2499

☐

Individual Level  
\$1-\$499

**Payment Information:**

- Email the completed form to [mallory.rodriguez@ung.edu](mailto:mallory.rodriguez@ung.edu) by May 1, 2025.
- Checks should be received no later than June 1, 2025.
- Checks should be made payable to the UNG Foundation, P.O. Box 1599 Dahlonega, GA, 30533. In the memo line please include "9/11 Service Day"
- Electronic donations can also be made by using the link or QR code provided:  
<https://ung.imodules.com/911-national-day-of-service>



THANK YOU FOR YOUR SUPPORT OF UNG AND THE  
NORTH GEORGIA COMMUNITY!



**WHAT WILL YOU DO  
FOR 9/11 DAY?**

## THE CONCLUSION

The 9/11 National Day of Service Meal Packing Event is not just about providing meals; it's a symbol of unity, education, and community engagement. By inspiring the UNG community to volunteer for 9/11 Day, we as the Military College of Georgia, are able to keep the promise to "Never Forget" those killed and injured on 9/11, as well as the many who courageously rose in service in response to the attacks.

Your support at any level will contribute to addressing food insecurity and creating lasting impact both on our campus and within our local community. Thank you for considering our proposal and joining us in this meaningful endeavor.

## STUDENT TESTIMONIAL

"Volunteering at this year's 9/11 Day of Service provided perspective for me and other UNG students. We were able to participate in something bigger than ourselves and help those in need. When we as students take part in these types of events, we not only help others, but begin to develop skills that help us strengthen our own student community."

-SGA President Emma Mitchell."

- Emmalyn Mitchell, SGA President



Emmalyn pictured right

# WHAT WILL YOU DO FOR 9/11 DAY?