

	EXEMPLARY (4)	PROFICIENT (3)	EMERGING (2)	UNSATISFACTORY (1)
CRAFTSMANSHIP <i>BA graduates will demonstrate in their work mastery of the techniques and media employed in the creation of visual art as forms of individual expression.</i>	Work is visually resolved and unified, demonstrating innovative presentation, original use of materials, and strong technical execution.	Work is mostly visually resolved and unified, with technically sound but conventional presentation and functional use of materials.	Work shows basic material handling and is partially resolved and unified. Some inappropriate choices reduce overall quality.	Work lacks skill in material handling, appears unfinished or unresolved, and shows poor technical execution that detracts from viewer experience.
COMPREHENSION <i>BA graduates will apply skills and knowledge to identify and solve problems in the creation and analysis of art.</i>	Work reflects a sophisticated synthesis of knowledge, materials, and design, demonstrating technical mastery, aesthetic refinement, and innovative ideas.	Work demonstrates an adequate synthesis of knowledge and materials, with original exploration and a sound visual and design approach.	Work shows limited knowledge integration, with minimal exploration or poor design quality due to weak understanding of materials or processes.	Work lacks exploration of ideas, demonstrates rushed or incoherent design, and reflects misunderstanding of materials and techniques.
CREATIVITY <i>BA graduates will demonstrate knowledge of themes, concepts, and theories of art including the ability to critically analyze and construct persuasive, supportive arguments in their research and production.</i>	Work demonstrates exceptional originality and innovation, driven by intrinsic motivation and a strong problem-solving approach.	Work demonstrates originality with conventional visual design and evidence of intrinsic motivation in identifying and solving creative challenges.	Work reflects conventional approaches with recycled ideas and passive problem-solving driven by external factors.	Work fails to demonstrate creative thought, originality, or problem-solving; no attempt at innovation is evident.

Additional Information

- Student works submitted will earn a separate score (from 1 to 4). The scores will then be averaged.
- Students will pass the B.A. Exit Portfolio when earning an average score of 2 or higher.
- Students who fail the B.A. Exit Portfolio will be directed to resubmit the appropriate work and redo the review the following semester

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