

## B.F.A Digital Arts & Design Concentration Capstone Exhibition Proposal Form

Semester Deadlines for B.F.A Capstone Exhibition Proposal Submission:

- October 31 (11:59 pm)
- March 31 (11:59 pm)

Please follow this two-step process:

1. Submit your intent to enroll in ART 4910 Senior Capstone Exhibition through this [link](#). When filling out the form, please use **your UNG email**.
2. Respond to the questions in the sections below and upload your response as a PDF to your B.F.A. Senior Capstone page on [Digication](#). For Digication help, go [here](#).

### Student Information:

Name & 900#: \_\_\_\_\_ Semester of B.F.A. Capstone Exhibition: \_\_\_\_\_  
Area of Concentration: \_\_\_\_\_ B.F.A. Area Advisor: \_\_\_\_\_

Please answer the following questions briefly:

### SECTION ONE

#### I. PROJECT TITLE

- Digital Arts: project title based on student exploration.
- Graphic Design: What are you investigating? (*For example, "How do you distribute air-purifying plants to city-dwellers in heavily polluted areas?"*)

#### II. PROJECT SCOPE

- a. Message: What is the key takeaway? What information are you disseminating?
- b. Target Audience:
  - Digital arts - Indicate if this is gallery/fine art OR industry/specialty within an industry.
  - Graphic Design - Whom are we talking to specifically (*age range, income level, hobbies, interests, etc.*)?
- c. Goals: What are the goals/objectives you hope to achieve?
- d. Inspiration: Include at least three examples that inspire your project. Additionally, you must showcase similar projects that demonstrate your skills.

### SECTION TWO

#### I. END DELIVERABLES - final project types, sizes, and how they will be displayed:

- Digital Arts - concept art or completed product/assets for gaming and/or film.
- Graphic Design - Branding, UI/UX or web design, type design, publication, motion graphics, infographics, packaging, or experiential graphic design.

Turn the page to complete SECTION TWO and sign the form.

- II. BUDGET - estimate the materials needed and the costs for your exhibition:
- Digital arts: hardware, software, 2D/3D printing, etc.
  - Graphic Design: software, hardware, printing, framing, display, etc.
- III. TIMELINE\* - Please include a timeline for executing the project.

*\* Digital Arts students may begin their capstone work the semester before the capstone; Graphic Design students will plan and research by the proposal due date and develop their capstone work during the capstone. The majority of the exhibition work must be created during the Capstone semester under the guidance of their Capstone Professor and mentor.*

**Student Signature Section:**

By signing this form, I attest that:

- Exhibition ideas originate from my research and work as a B.F.A. student at UNG.
- I understand that I will meet with my Area Advisor mentor regularly. I have discussed meeting interval expectations with my Area Advisor mentor and included these meeting intervals on my timeline.
- I have completed all previous courses and requirements in order to enroll in ART 4910 Senior Capstone Exhibition.
- I have uploaded a copy of this form as a PDF in [Digication](#) for ease of access for both the student and advisor.

Student Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Area Advisor Section:**

By signing this form, I attest that:

- I have thoroughly reviewed and discussed the exhibition proposal with the student and have provided guidance and instruction to ensure student success.
- I have reviewed the student's transcript to ensure that all coursework and grades are in alignment with the B.F.A. requirements. The student may enroll in ART 4910 Senior Capstone Exhibition for the stated semester.

Area Advisor Signature: \_\_\_\_\_ Date: \_\_\_\_\_