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Quick Facts

BY ELIZABETH CASPER

The Coca-Cola Company is known world-wide for its refreshing beverages and iconic logo. Their first beverage, Coca-Cola, was created in 1886 by Atlanta pharmacist, Dr. John S. Pemberton. The origins of the beverage came from an earlier alcoholic beverage called “French Wine Cola.” However, because of prohibition laws, Pemberton could not sell this product and instead created a non-alcoholic version from coca leaves and kola nuts.

However, the spelling and iconic script logo were created by Frank M. Robinson, Pemberton’s partner and bookkeeper. Robinson thought that the two “c’s” in “Coca-Cola” would look nice together stylistically. The memorable script was marketed not only as a logo for a beverage, but as a product itself. It adorns home and kitchen décor, gas stations, restaurants, clothing, etc. The choices Robinson made while creating Coca-Cola’s name and logo would ultimately play a role in shaping not only the Coca-Cola Company’s brand, but in pop culture as a whole.

Words of Wisdom with Erin McIntosh

BY DANIELA FRANCO

What inspired you to go into a teaching career?
My mother encouraged me, initially. She suggested I work on my Art Education degree, as a double major along with Studio Art (Painting). Teaching was not what I envisioned myself doing (as a somewhat shy 18 year old). But once I started taking the Art Ed. courses, I became fascinated with the idea of teaching and discovered an interest in pursuing it. This took me by surprise.

How does traveling influence your art?
I find that after a number of experiences where I am traveling and spending significant time in another place (whether its one month or even three months - like at a residency or on a study abroad), where I physically am affects the work I make. Each time I relocate, the work changes (not necessarily in a direct, easily identifiable way).

How important is it to travel?
I think immensely important. Get out and see stuff! Visit museums, see as much art (both contemporary and historical) as much as you can. I visit a museum on every trip I take, whether a family/personal trip or business. It’s like fuel. To get out of your daily routine, to see and experience new places brings a freshness to your vantage point when returning home. I feel like every time I return from a trip, everything familiar is somewhat new again. Earlier this summer, I took a trip to Italy and spent about a week in Venice. I have visited Venice several times before, but this trip was really about being there, observing my surroundings, and painting. While I did visit a couple of museums and had the chance to go to the Biennale for the first time, the weather was perfect for being outside and I found that while I did make several paintings on site, what I was most interested in doing was walking around, looking at light and its affect on the shapes and colors seen in my surroundings.

What advise would you give students when they are trying to find their voice/style?
I would say forget about “style”. “Style” seems superficial in a way, imposed from the outside; artificial. Your “voice” on the other hand is already there, you possess it. The more you make, the more of your voice can be seen. As you develop as an artist/designer patterns and more consistent ways of constructing an image emerge over time. How you compose, use color, etc. is inherently yours. As you learn, you become more in control and aware of what you do, can do, and the visual decisions become more sophisticated over time. Make your primary focus learning as much as you can and making the best work you can make with the tools and techniques you are learning.

What advice would you give your past self, or what advice do you wish you would have gotten when you were about to graduate from your undergrad?
That everything (a career) did not have to be set in stone and planned out in advance. If I had general direction, worked hard, sought out opportunities, took some risks, things would organically unfold and a career would grow in ways I could never predict. Be open and don’t worry about having it all “figured out” by a certain point in time. That one initial part-time job (in my case at an art supply store) would lead to something else (working on a mural program) and then that thing would lead to the next thing, etc.
**UNG Art Galleries Calendar of Events**

**Dahlonega  Bob Owens Gallery**

**Sean Starwars: Carve I**  **October 8 - October 24**  
**Artist-led Tour and Reception:**  **October 21, 12:00 PM**  
Using energy filled printmaking, Sean Starwars seeks to embody the idea of fun into all of his prints without fretting over meticulous details and perfect lines. In his own words, “I like to tell funny stories using funny pictures.”

**Senior Exhibition I**  **November 9 - November 14**  
**Reception:**  **November 14, 5:00 PM**

**Senior Exhibition II**  **November 19- December 5**  
**Reception:**  **December 5, 5:00 PM**  
This two part exhibition features the capstone projects of the graduating B.A. and B.S seniors from the Dahlonega campus.

**Wes Beeler**  **November 5 - December 2**  
**Reception:**  **December 2, 12:00 PM**  
An avid Printmaker and screen printer, Beeler seeks to incorporate whimsy and nostalgia by using common images, fun patterns and intriguing textures.

**Gainesville  Roy C. Moore Gallery**

**Sean Starwars: Carve II**  **October 8 - October 31**  
**Artist-led Tour and Reception:**  **October 23, 3:00 PM**

**Senior Exhibition I**  **November 4 - November 12**  
**Reception:**  **November 4, 7:00 PM**

**Senior Exhibition II**  **November 13- November 22**  
**Reception:**  **November 13, 7:00 PM**  
This two part exhibition features the capstone projects of the graduating B.A. and B.S seniors from the Gainesville campus.

**Oconee  Campus Gallery**

**Reciprocal IV: Georgia on my mind**  **October 21 - November 27**  
**Reception:**  **November 6, 12:30 PM**

**All Galleries**

**Fall Student Art Sale**  **November 26 - December 6**

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**Student Spotlight: Cody Thomas**

**BY MADELEINE COOK**

**Tell us about yourself.**
I am a senior, earning a Bachelor’s in Studio Art. I currently live in Dahlonega, but I am originally from Cumming, Georgia. When I am not at the beach, hiking, or at work, you can find me throwing on my potter’s wheel.

**What is your preferred technique?**
My preferred medium to work with is clay. Ceramics is something we all use in our daily lives and have been since the prehistoric ages. We have items that are made from clay that we wear, design our homes with, and use to eat and drink with daily.

**Who/what inspires your work?**
I feel there is a lot of different reasons as to what inspires my work. I take from my own life – emotions, events; nature and environmental stressors and use that as a direction for my work.

**What are your plans for the future, concerning your job or career?**
I am looking into art residencies. I have two leads now in North Carolina and the Florida Keys. While a resident, I plan to work on my Master’s in ceramics to one day teach at a college/university level.

**What sparked your passion for art?**
I make art for many reasons. I create it to express myself. I also make it to reflect on the world around me. As an artist, I strive to integrate seamless emotion into every piece when I create. My overall goal for my audience is to feel not only how I do, but to envision a part of themselves in my work and have them feel and/or show their emotions as well.
Special Announcement

from DOVA Department Head
Dr. Pamela Sachant

Alex Kraft joined DOVA in 2013 as Assistant Professor in Ceramics. This fall she not only received Tenure and the rank of Associate Professor, she was also named the first Bob Owens Chair in Pottery & Sculpture. As an exemplary educator and an outstanding clay artist, Ms. Kraft is a perfect fit for the professorship, named and funded in honor of Bob Owens, the founder and first head of the Department of Visual Arts at UNG (at that time the Fine Arts Department at North Georgia College).

DOVA Alumni: Printmaker to Professor

BY ALANA STEWART

Self-portrait by Professor Michael Marling de Cuellar

Michael Marling De Cuellar is a printmaker and UNG alumni and whose teaching subjects extend to painting, two-dimensional work, and drawing. Although he teaches in a wide variety of subjects, he’s very passionate about his printmaking work and freely admits that it is his favorite medium.

Eventually, he applied for a position at a local high school and was thrilled to receive his first full-time art teaching job. He later returned to UNG as a professor, where he has worked for the past 18 years. Now with the ability to focus on his art, he actively submits his work into different shows and is selective about the exhibitions to which he submits work. To that end, De Cuellar tells all aspiring artists to “never lose sight of your dream”. Adversity and responsibility force people to change, adapt, and learn. Without that ability then he would not be where he is today.

Meet the Staff

Cayla Hall
SENIOR DESIGNER II
BA in Studio Art

Daniela Franco
SENIOR DESIGNER I
BA in Art, Graphic Design

Madeleine Cook
JUNIOR DESIGNER III
BA in Art, Graphic Design

Alana Stewart
JUNIOR DESIGNER III
BA in Art, Graphic Design

Elizabeth Casper
JUNIOR DESIGNER II
BA in Art, Graphic Design

Gabriela Gonzalez
JUNIOR DESIGNER I
BA in Art, Graphic Design

Tiffany Prater
ADVISOR
Associate Professor of Graphic Design

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